



CELEBRATE
FOREVER®

WE ARE PASSIONATE IN OUR BELIEF THAT “HAPPILY EVER AFTER” STARTS FROM ME.

At Celebrate Forever, we believe that individual change leads to improved relationships, healthier families and stronger communities with the power to make positive change in the world.

I can be the catalyst of change in my relationship. It starts from me.

We know that couples thrive when each desires to be a better person, a better lover, a better spouse. So, whether you've just walked down the aisle, or you've been through the highs and the lows that years of marriage brings, we have resources for you. The Celebrate Forever Foundation provides its members and the public with the education, skills, technology and resources they need to create lasting healthy relationships and families that can be “celebrated forever”.

Each year nearly 2.3 million Americans get married, yet nearly 50% of these marriages end in divorce. Statistics show that married people tend to:

- ✦ Live healthier lifestyles
- ✦ Live longer
- ✦ Have more economic assets
- ✦ Have children that tend to do better academically and emotionally

As a 501(c)(3) non-profit organization based in Southern California, Celebrate Forever has a global cause to become a premier provider of relationship education and an enabler of social change through the creation of world-class resources for individuals, couples in relationships and in the end, the world. We have secured world-class, strategic partnerships in relationship expertise including:

- ✦ Authors of over 90 best-selling and award-winning relationship books, films and videos
- ✦ World-class network of relationship experts
- ✦ Nationwide community campaign leaders equipped to strengthen relationships
- ✦ Influential faith-based organizations



Kevin & Gloria Lu

FOUNDERS + CHAIRMEN OF THE BOARD

Mr. & Mrs. Kevin & Gloria Lu are the visionaries and founders of the Celebrate Forever Foundation. Kevin Lu, a general surgeon in China, is also the CEO and owner of Casablanca Bridal and CB Couture, two of the fastest-growing, award-winning manufacturers, designers and wholesale distributors of bridal gowns, where Gloria Lu works as Chief Creative Director.

With the success of their endeavors, Mr. & Mrs. Lu's desire to give back has been a vision that "everyone who gets married in one of their wedding gowns stay happily married forever".

With the influence of wise parents, Kevin & Gloria have a unique story, having met and married in just seven days! They have since spent the last 23 plus years learning, growing and understanding what that wedding day actually meant. In all those years the Lu's have experienced many seasons, from sunshine to rain, cloudy days and storms to even a few earthquakes. They are still learning every day, and their story of growth is one of many at the Celebrate Forever Foundation.

The Lu's have two beautiful children, 16-year-old daughter Crystal and 9-year-old son Richard, they also share their home with their 14-year-old Pomeranian, Happy. Kevin & Gloria Lu's passion and vision is evident through the creation of the Celebrate Forever and in their own lives where they truly believe in the power of one person, one couple, one family to change the world and create relationships that can truly be celebrated forever.

Sara Peary

EXECUTIVE DIRECTOR

Sara brings a wealth of international experience and global leadership, having worked with corporations, government entities and non-profits in the United States, Europe, New Zealand and beyond. Sara has a passion for connecting companies, consumers and causes to power social change movements and a particular interest in the value of education in relational, emotional and spiritual health, aligning perfectly with the vision of the Celebrate Forever Foundation.

Rev. Bryan Hanyoh Kim

PASTORAL COUNSEL

Pastor Kim is a continuing inspiration to the Celebrate Forever organization. He currently serves as a Sr. Pastor at Bethel Korean Church in Irvine, CA and has led numerous churches around the country. He's written multiple books including *Embracing*, which was dedicated to Kevin & Gloria for their pioneering work with Celebrate Forever. He is happily married to his wife Jennifer for over 26 years and has four beautiful children.

OUR RELATIONSHIP EXPERTS & PARTNERS



For more than 30 years the Smalley Institute has produced practical resources to help people build better relationships. Founder Gary Smalley is one of the country's most well-known authors and speakers on relationships. He is the author and coauthor of over 60 best-selling, award-winning books along with several popular films and videos, which have sold over 12 million copies. Gary, and his wife Norma, continue to produce and create resources, conduct relationship coaching, research and speak at conferences across the country.

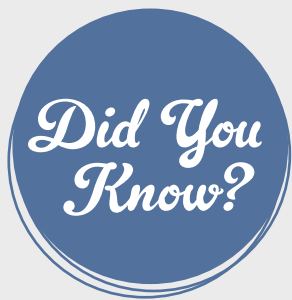


Continuing the legacy of the Smalley institute, Michael and Amy Smalley have created and authored their own best-selling books and videos. Together they founded the ER4LOVE Center and intensive program for hurting couples. Currently there are eight ER4LOVE Centers in cities across the United States with plans to open more each year.

MEMBER OF

AMERICAN CHRISTIAN
COUNSELING ASSOCIATION





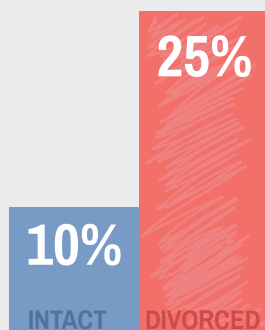
UNHAPPY MARRIAGES INCREASE THE CHANCE OF ILLNESS BY **35%**¹

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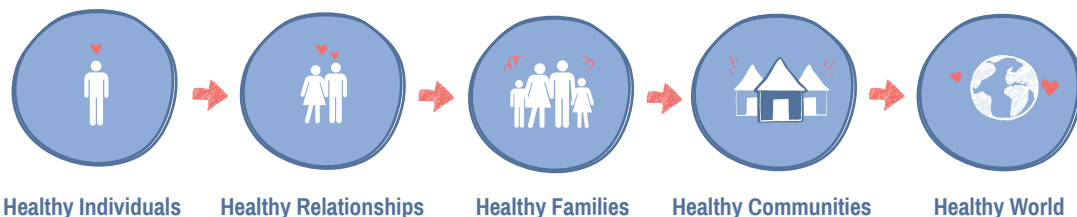
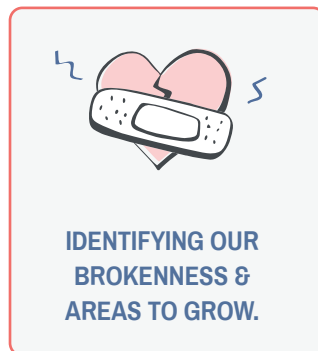
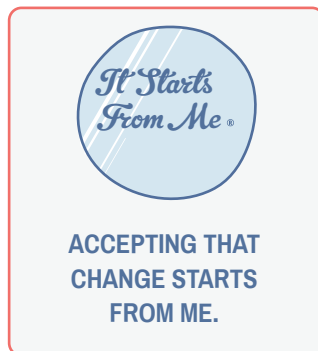
50% OF AMERICAN MARRIAGES END IN DIVORCE²

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CHILD'S LIKELIHOOD TO HAVE SOCIAL, EMOTIONAL, OR PSYCHOLOGICAL PROBLEMS³

When the focus is shifted from what **the other** is doing wrong, to what that **individual** can do himself or herself to become better person, **relationships are transformed**.

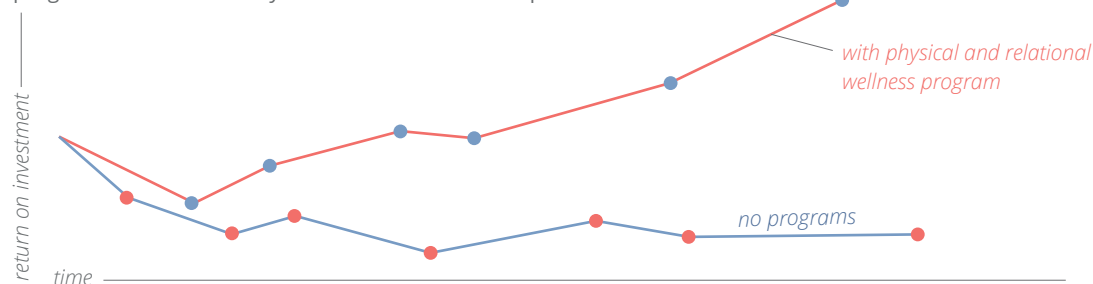


RELATIONSHIP WELLNESS AND PHYSICAL HEALTH⁴



BENEFITS ON RELATIONSHIP WELLNESS FOR BUSINESS⁵

Businesses and companies receive up to **600%** increase in return on investment when they invest in physical and relational wellness programs for their employees. These programs also save money on overall health care expenditures.

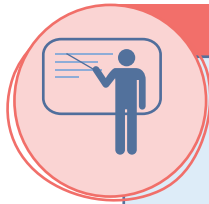


(1) Ross, Catherine E., Mirowsky, John and Karen Goldsteen. "The Impact of the Family on Health: Decade in Review," Journal of Marriage and the Family 52 (1990): 1061. (2) CDC, National Survey of Family Growth (3) Heatherington, E.M. (2002). For Better or For Worse: Divorce Reconsidered. New York: W.W. Norton and Company. (4) Marital biography and health at mid-life. Hughes ME, Waite LJ Health Soc Behav. 2009 Sep; 50(3):344-58. (5) Campbell J., Wellness Improvement Experts, www.wellnessimprovementexperts.com, Albuquerque, NM

Celebrate Forever provides **relationship resources, education, tools & technology** focusing on personal development, to facilitate growth within committed relationships to **sustain healthy, lifelong relationships & families** that can be celebrated forever.

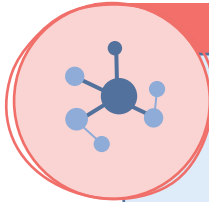
We have partnerships with world-class relationship and family experts and an experienced network of professionals that share Celebrate Forever's philosophy of building healthy individuals, couples, families and communities.

OUR SERVICES



RELATIONSHIP EDUCATION COURSES

- ♦ Singles
- ♦ Married Couples
- ♦ Youth & School Programs
- ♦ Divorced & Mixed Families
- ♦ Engaged & Pre-Marriage Couples
- ♦ Single Parent Families



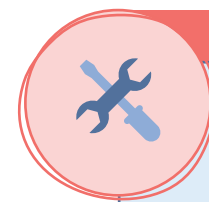
EXPERT REFERRAL NETWORK

- ♦ Support Services Marriage Intensive
- ♦ Professional Coaching & Counseling Network
- ♦ Crisis Centers
- ♦ Faith Based Network



SEMINARS, WORKSHOPS & EVENTS

- ♦ Retreats, Getaways, Mini-Moons & Cruises
- ♦ Training, Coaching & Mentoring
- ♦ City-Wide Regional Date Night Events



DIY (DO IT YOURSELF) TOOLKITS & RESOURCES

- ♦ Checklists & How-To's
- ♦ Creative Vow Ideas
- ♦ Online Community
- ♦ Date Night Conversation Starters & Date Ideas
- ♦ Do's & Don'ts
- ♦ Personality Assessments

OUR CORPORATE SPONSORS

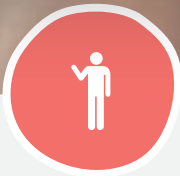



CASABLANCA®
BRIDAL

CB COUTURE®

GET INVOLVED & GIVE!

Are you considering contributing to Celebrate Forever? There are several ways for you, your company, or your community to support our services and the men, women, children, families and communities we support and equip every year.



INDIVIDUALS & COUPLES

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- Donate Now
- Become a Member
- Join Us Online
- Share Your Story
- Hold a Fundraising Event In Your Town
- Leave a Legacy
- Join Our Team
- Sign Up For a Course
- Give in Honor of a Family or Couple
- Make a Cash Donation

celebrateforever.org/friends



BUSINESSES

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- Corporate Partnership
- Relationship Education Courses
- Payroll Giving
- Team Fundraising Activities
- Host a Workshop
- Sponsorship
- Employee Matching Gifts
- Attend or Sponsor an Event
- In-Kind Gifts

celebrateforever.org/business



VOLUNTEERS

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- Become a Volunteer
 - In Our Office
 - At Our Events
 - In Your Community
- Become an Intern
- Virtual Volunteers

celebrateforever.org/volunteer



CELEBRATE
FOREVER®

We Believe

...THAT TRUE CHANGE IN RELATIONSHIPS COMES FROM EACH INDIVIDUAL BECOMING A BETTER PERSON.

...PUTTING THE RIGHT TOOLS AND RESOURCES INTO YOUR HANDS EARLY ON MAKES ALL THE DIFFERENCE.

...IN THE POWER OF ONE PERSON, ONE COUPLE, ONE FAMILY, TO CHANGE THE WORLD.

...IN FAITH, HOPE AND LOVE, AND THE GREATEST OF THESE IS LOVE.



If you are interested in the Celebrate Forever Foundation please get in touch! Thank you for being part of our journey.

info@celebrateforever.org ✦ celebrateforever.org ✦ 855-644-LOVE